



736 8th Ave N • Myrtle Beach, SC 29577 • 843.626.4953

Imagine a deranged person entering your business and shooting it up because you served a gay customer. Imagine this happening to a business near your home.

Imagine a scared high school student being beaten to a bloody pulp—or worse—for being gay—or because someone thought they were. This is happening in schools all across America, and these students are not being protected by their families, their schools, or their churches.

The Center Project is excited to invite you to become a sponsor of Myrtle Beach's 2010 LGBT (lesbian, gay, bisexual, transgender) PRIDE festival, to take place Aug 25–28 at the Historic Myrtle Beach Train Depot. PRIDE is an outdoor festival showcasing many of Myrtle Beach's local entertainment, food, businesses, and other community organizations. PRIDE is an excellent venue for businesses to showcase themselves.

The benefit to the bottom line of a sponsoring business or organization is immeasurable. Research indicates that the LGBT community is loyal to those who support it. We have put together packages that are attractive to any business, and we open an invitation to you to work with us to tailor a package that meets your organization's particular marketing, public relations, and community outreach needs. Please call Wes Tyler at 843.902.3398 with any questions or concerns, or to discuss a tailored sponsorship package.

Raising awareness, helped by your sponsorship, can reduce crime, street violence, and school bullying. And who can argue with that.

Yours in community,

<i>Veronica Walters</i>	<i>David Bennett</i>	<i>JR Crawford</i>	<i>Chris Stephens</i>	<i>Clark Vereen</i>
Veronica Walters President	David Bennett Board Member	JR Crawford Board Member	Chris Stephens Board Member	Clark Vereen Board Member

Sponsorship Levels

Hope Sponsor

\$5000 & above

Speaking opportunity

Recognition as Stage Sponsor on Main Stage

Two vendor spaces with tent and tables in choice locations

Full-page color ad in PRIDE Guide

Priority Placement in PRIDE Guide (inside front cover, back cover)

Logo placed throughout PRIDE venue

Profile of your company in all printed PRIDE ads

Logo/name on all advertising and flyers

Logo/link in online sponsor areas (MySpace, facebook, our website)

A big, big Thank You from all of us at Myrtle Beach PRIDE

Stonewall Sponsor

\$1000-\$4999

One vendor space with tent and tables

Half-page color ad in PRIDE Guide

Logo in PRIDE venue

Logo in PRIDE Guide

logo/link in online sponsor areas (MySpace, facebook, our website)

A big Thank You from all of us at Myrtle Beach PRIDE

Triangle Sponsor

\$500-\$999

Vendor space
Logo in PRIDE venue
Listing in PRIDE Guide
Online sponsor areas
logo/link
A big Thank You from
PRIDE

Lambda Sponsor

\$200-\$499

Logo in PRIDE venue
Listing in PRIDE Guide
Online sponsor areas
logo/link
A big Thank You from
PRIDE

Unity Sponsor

\$100-\$199

Listing in PRIDE Guide
Online sponsor areas
logo/link
A big Thank You from
PRIDE

Friend of PRIDE

Up to \$99

A big Thank You from PRIDE

Myrtle Beach PRIDE Sponsorship Form

Please submit completed form with payment by 6/15 to The Center Project, PO Box 3448 (29577). Sponsorships received after this date will have certain restrictions to packages.

Organization/Co. _____

Contact person: _____

Mailing address: _____

City, state zip: _____

Telephone/fax nos. _____

Email address: _____

Website (for link): _____

We are pleased to sponsor Myrtle Beach PRIDE at the following level:

___ (\$5000 & up) Hope Sponsor \$ _____

___ (\$1000-4999) Stonewall Sponsor \$ _____

___ (\$500 - \$999) Triangle Sponsor \$ _____

___ (\$200 - \$499) Lambda Sponsor \$ _____

___ (\$100 - \$199) Unity Sponsor \$ _____

___ (under \$100) Friend of PRIDE \$ _____

We would like to pay for our Myrtle Beach PRIDE sponsorship by:

___ check (enclosed) payable to The Center Project

___ credit card Visa Mastercard AmEx

Card number: _____ Exp. _____ CVV _____

Auth. signature: _____ Date _____

Sponsors at the Triangle level & up will be contacted regarding vendor space/advertising.